

# PUBLIC OFFERING OF SECURITIES INSURANCE (POSI)

2018

Allianz Global Corporate & Specialty (AGCS) has expanded its Financial Lines suite of products to improve its offering to clients in these volatile times. Public Offering of Securities covers one of today's most critical sources of balance sheet risk for all publicly listed companies.

## Public Offerings Basics

The market continues to move forward with public offerings of securities, whether through stocks, bonds or other financial instruments. However, organizations that make these public offerings face numerous hazards if the public offering fails or fails to perform as expected. The public offering environment is particularly driven by increasing shareholder activism, the current aversion to risk, growing regulation, greater consumer protection, and more and more public scrutiny around major offerings. As a result, managers of the company as well as employees and other related parties face significant liability and reputational risks.



## Unique aspects

Unlike Pure Prospectus Liability insurance, AGCS POSI is a stand-alone cover for every aspect of the public offering project, with limits of up to €30 million.

We commonly provide:

- Multi-year cover - usually 3 to 7 years
- Separate and additional limits reserved for non-executive directors
- Flexibility in the parties covered: you can define exactly who is covered, rather than a blanket group of persons.
- Complements our annual Directors & Officers Liability Insurance (D&O) cover
- Comprehensive Defence Cover
- Emergency costs advancement - no prior written consent needed
- Bail bond and civil bond expenses
- Crisis communication cover with a panel of partners (upon request)
- Counseling Services Extension for each Insured Person - because the fallout from a Public Offering claim can be more than monetary.

Our POSI can be tailored to the specific needs of the offering and places a greater emphasis on coverage for the issuing entity itself.

## Areas Covered

A POSI policy from AGCS provides comprehensive cover not only for Pure Prospectus Liability, but for every aspect of the whole public offering exercise including decision making process, preparation, prospectus and roadshows across multiple exchanges.

Persons covered include:

- Directors and Officers
- Employees involved in the offering
- The issuing entity
- Controlling shareholder (optional)
- Selling shareholder (optional)
- Offering underwriter (optional)

It seeks to cover all persons involved in all areas of the offering as well as the issuing entity, for up to 10 years. More than just for initial equity offerings, POSI can be adapted to cover any company offerings at any time.

## Claims Promise

Our claims teams never forget that claims are our opportunity to repay your trust. Because of this, our claims experts, each with an average of over 10 years of experience, work closely with our underwriters and risk consultants to ensure that they, too, truly understand your risks and needs.

Consistently rated among the best in the business, AGCS claims experts are known for their proactive and flexible approach and also for their strong global links with numerous local experts necessary when losses do occur. In the case of our POSI offering, this includes access to highly respected PR agencies to secure reputational risk alongside any financial losses.

## Exclusions

As with other Financial Lines products, our POSI does not cover intentional illegal acts. These include fraud, dishonest disclosure, acts of personal profit and actual criminal behavior as established by final adjudication. AGCS is willing to discuss POSI solutions with companies from all sectors; listed locally or abroad, including US depository receipts.



## Our Experts

### Asia Pacific



#### Damian Lynch

Regional Manager, Financial Lines,  
Asia Pacific

Direct: + 61 2 8263 9795

E-mail: [damian.lynch@allianz.com.au](mailto:damian.lynch@allianz.com.au)  
Sydney, Australia

### Singapore



#### Jenny Wilhelm

Manager Financial Lines, Singapore &  
Southeast Asia

Direct: + 65 6395 3651

E-mail: [jenny.wilhelm@allianz.com](mailto:jenny.wilhelm@allianz.com)  
Singapore

### Hong Kong & Greater China



#### Horace Gon

Manager, Financial Lines, Hong Kong  
& Greater China

Direct: + 852 2867 0056

Email: [horace.gon@allianz.com.hk](mailto:horace.gon@allianz.com.hk)  
Hong Kong

## About Allianz

As an international financial services company, we offer our 78 million customers worldwide products and solutions in insurance and asset management. Allianz Global Corporate & Specialty is our dedicated brand for our large corporate and specialty risks and insures over half of the Fortune 500 companies

## Our Ratings

AA

Standard &  
Poor's

A+

A.M. Best